

Media Kit

June 2023

Powering
Matches for
15 Years!



MatchTime

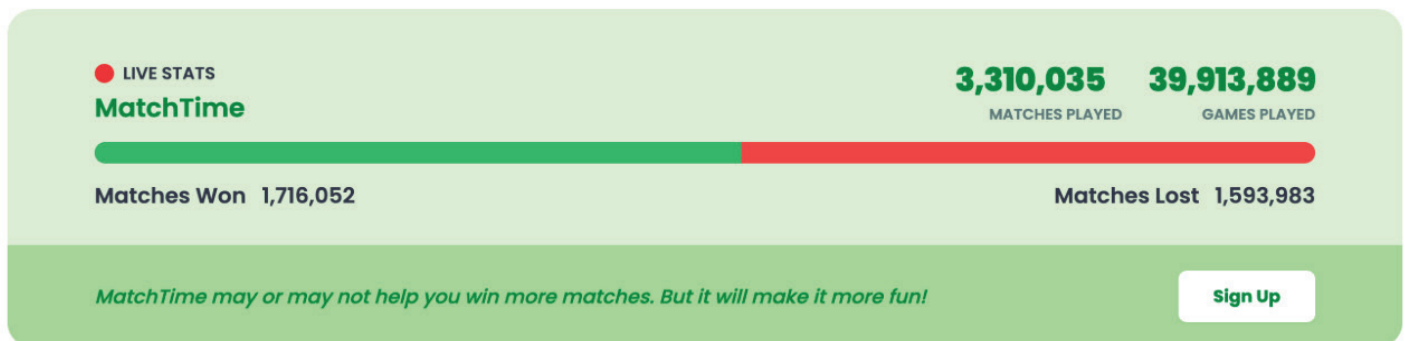
Formerly Know as TennisPoint

About MatchTime

Founded in 2007, MatchTime™ has made managing tennis teams, leagues and tournaments simple, easy and even fun! Across the USA, over 400,000 captains, players and coaches rely on MatchTime's powerful and easy-to-use service to simplify their team management. Match Lineups, schedules, player availability, messaging, payments and many other user-friendly features are used daily...MatchTime saves captains and league directors valuable time while also creating happier players!

Why Advertise on MatchTime?

With over 400k+ tennis and pickleball players using MatchTime to manage their play, the exposure to these players is outstanding. Every month, over 180k unique tennis players utilize MatchTime's website and mobile app. Not only is the website and mobile app a key strategy for many brands to get in front of all these players, but MatchTime's email campaigns have the highest rating for delivering! MatchTime has the perfect mix of transactional emails to ensure your marketing emails are delivered to a player's inbox.



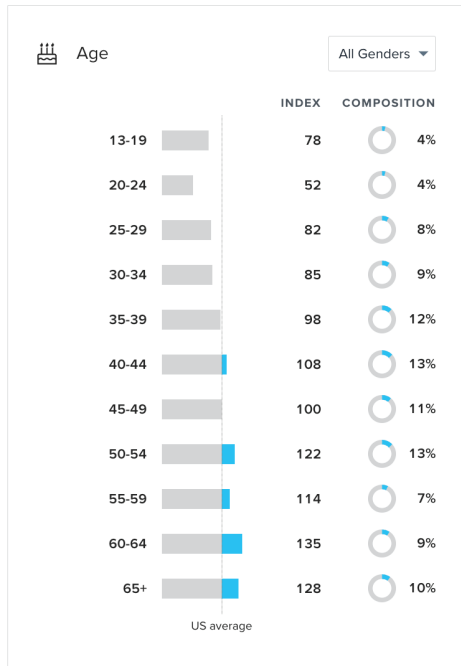
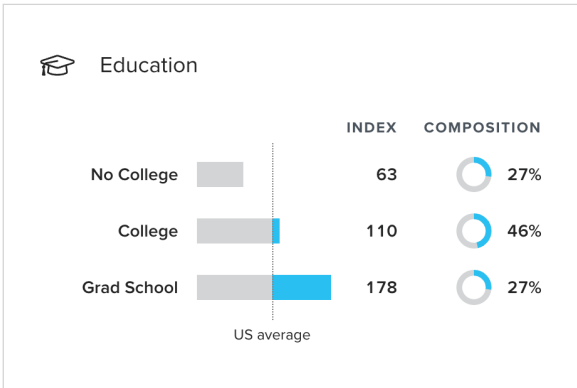
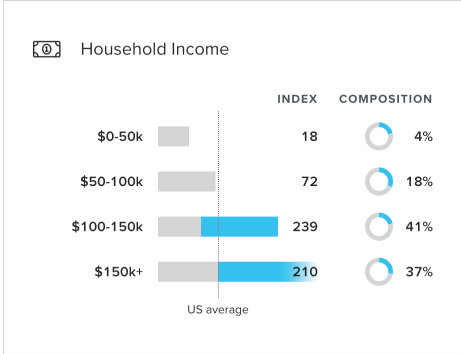
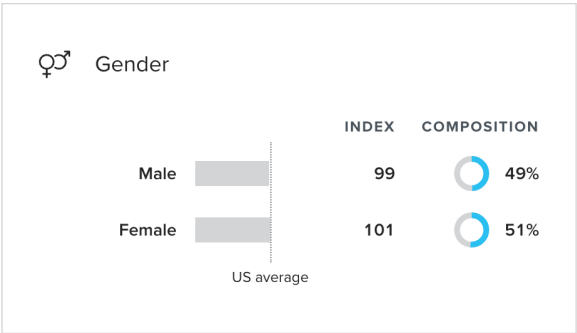
Our Customers

Demographics and Behaviors

Over 400k+ users have managed over 3.3 million tennis matches on MatchTime. With having many raving fan customers, over 50% of MatchTime’s audience returns multiple times weekly while spending 3-9 minutes on every visit.

In contrast to other websites online, our audience is well educated higher income earners spanning the ages. MatchTime has junior teams, adult teams and even many senior tennis teams — translating into customers for many years and decades.

Individual Demographic



Contact Matchtime.com at the email listed below

Website / Mobile App Statistics

Views / Uniques & Rankings

Below is a summation of the weekly and monthly page views overall as well unique players visiting MatchTime's website. Mobile app traffic is measured separately from Apple and Google Play App stores. User experience is always at the forefront for MatchTime members but this is also advantageous to advertisers as well... MatchTime purposely reloads sub-sections of a page in contrast to reloading the whole page non-stop. Yes, non-stop full page refreshes create more page views overall but the experience is poor for both users and advertisers.

12 MONTH PAGE VIEWS

13.8
MILLION

1 MONTH PAGE VIEWS

1.6
MILLION

1 WEEK PAGE VIEWS

375
THOUSAND

MONTHLY UNIQUE VISITORS

180
THOUSAND

WEEKLY UNIQUE VISITORS

55
THOUSAND

WEEKLY MOBILE APP SESSIONS

27
THOUSAND

Tennis Facilities - 30k+ facilities in MatchTime's database and publicly published to allow people to more easily find places to play tennis... parks, schools, neighborhoods and even private tennis clubs. Many of these facility pages also rate with first page placement in Google search making it advantageous for advertising.

TIME SPENT

3-9
MINUTES

2.9
VISITS PER WEEK



MatchTime

History & Timeline

The Evolution of MatchTime from one sport in one city to all racket sports over the country!



MatchTime Advertisers

A Few of our previous and current Clients



Contact MatchTime.com today to see how we can get your brand in front of our racquet sports community.



Mobile App

#1 rated racquet sports management app that meets our players anywhere at anytime.



Website

Over 180k unique visitors per month that visit 2.9 times a week. Get your exposure through website area specific sponsorships or banner ads.



Email Marketing

Targeted marketing based on racquet sport, demographics and/or location. Whether new product launch or expanding your customer base, we have a solution for you.

YOUR BRAND



Social Media

New Product Launches, Enter to Win Campaigns



Events

Successful events held for our customers to introduces new product and/or technology launches.

Contact Us

Reach out today to see how we can
Serve You and make a great Match!

Email: advertise@matchtime.com

Phone: (404)-301-5300

